



**DEPARTMENT OF COMMERCE AND FINANCIAL STUDIES**  
**ATAL BIHARI VAJPAYEE VISHWAVIDYALAYA BILASPUR (C.G.)**

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***Title: Seminar on "Innovative and Sustainable Development & Practices in Commerce and Management"***

**Objective:**

- To explore innovative practices and sustainable development approaches in the fields of commerce and management.
- To understand the role of youth and institutions in fostering innovation and contributing to economic growth.
- To highlight government initiatives and their impact on promoting innovation and sustainable development.

**Date:** June 13, 2022

**Content:**

The Department of Commerce and Financial Studies and the Department of Hotel Management and Hospitality at Atal Bihari Vajpayee University organized a lecture on "Innovative and Sustainable Development & Practices in Commerce and Management" on June 13, 2022. The welcome speech for the program was delivered by Mr. Hamid Abdullah, Head of the Department of Hotel Management and Hospitality. The chief guest for the program was Prof. Ajay Kumar Singh, Head of the Department of Commerce and Founder, Delhi School of Economics. The distinguished guest was Prof. Satyendra Kumar Singh, Director of the Divine International Group of Institutions, Gwalior. In his keynote address, the chief guest highlighted the role of youth in India's development and elaborated on innovation indices and the Honey Bee Network. He emphasized that organizations unable to innovate are replaced by successful ones that embrace innovation. He also noted the initiatives such as Make in India, Startup India, and Pandit Deendayal Upadhyay Shram Jayate contributing to innovation and sustainable industrial and economic development. He inspired students with examples and experiments showcasing the effects of positive and negative energy in life. The Presidential address was delivered by the honorable Chancellor, Acharya A.D.N. Bajpayee, emphasizing the need to prioritize environmental and societal concerns and highlighting the importance of spirituality in life. The vote of thanks was delivered by Dr. Sumona Bhattacharya. The program was conducted by Dr. Mahendra Mehta. Dr. Pooja Pandey, Head of the Department of Commerce and Financial Studies, along with Mr. Harry George, Mr. Gaurav Sahu, Dr. Seema Belorkar, Mr. Sourav Pandey, and a large number of students, attended the program. 106 students from the Department of Commerce and Financial Studies were present.

## **Brochure:**

### **Programme List:**

- Welcome Speech by Mr. Hamid Abdullah, Head of the Department of Hotel Management and Hospitality.
- Keynote Address by Prof. Ajay Kumar Singh, Head of the Department of Commerce and Founder, Delhi School of Economics.
- Special Address by Prof. Satyendra Kumar Singh, Director, Divine International Group of Institutions, Gwalior.
- Presidential Address by Acharya A.D.N. Bajpayee, Chancellor of Atal Bihari Vajpayee University.
- Vote of Thanks by Dr. Sumona Bhattacharya.
- Program Conducted by Dr. Mahendra Mehta.

### **Participants List:**

1. Prof. Ajay Kumar Singh
2. Prof. Satyendra Kumar Singh
3. Acharya A.D.N. Bajpayee
4. Mr. Hamid Abdullah
5. Dr. Sumona Bhattacharya
6. Dr. Mahendra Mehta
7. Dr. Pooja Pandey
8. Mr. Harry George
9. Mr. Gaurav Sahu
10. Dr. Seema Belorkar
11. Mr. Sourav Pandey
12. 106 students from the Department of Commerce and Financial Studies.

**Photographs:**



## **Newspaper cutting**

### **Outcome of Programme:**

The seminar successfully achieved its objectives by fostering a comprehensive understanding of innovative practices and sustainable development in commerce and management. Participants gained insights into the role of youth, institutions, and government initiatives in driving economic growth through innovation. The event facilitated knowledge exchange and networking opportunities among academics, experts, and students, fostering a conducive environment for future collaboration and endeavors in the field.